



JOHN HACKETT
DIRECTOR, EVENT
RECRUITMENT

event staff and SALARY SURVEY

EVENT RECRUITMENT UNDERTOOK a salary survey in 2008 with some interesting findings.

While many industries carry out annual staff surveys, until recently there has been no such survey specifically undertaken for the MICE industry in Australia. As a result, we felt that it was important to provide a resource to the events industry to allow you to keep in touch with and address ongoing staff and salary issues.

As Australia's longest standing recruitment consultancy specialising in the events industry we are aware, from an anecdotal standpoint, what the market trends are and what salaries people can expect. However, unlike many other industries, there has been no clear cut benchmark which those in the MICE industry can refer to. Whilst we provide our clients and candidates with this information on a regular basis, we recognised that it would be extremely beneficial if this information was readily accessible on a broader scale.

We decided to carry out a formalised survey not only to provide a benchmark for event industry salaries at various skills and experience levels but to also delve deeper into trends, market changes and challenges facing job seekers and employers.

We had an excellent response to our survey and in September 2008 we released our findings. Some key issues we addressed included:

- What do event staff employees rate as the most important factor for their ongoing job satisfaction?
- What has the most negative impact on event staff motivation and work productivity?

- What are the biggest challenges facing event job seekers in the event market?
- What proportion of event staff have been headhunted in the last six months?
- How readily would event staff accept a counter-offer from their current employer and what factors will make them stay?
- What proportion of event staff received proper induction periods when starting their new role and how many have received a performance appraisal in the last 12 months?
- What proportion of event staff are happy with their current salary level and how many have received a salary review in the last 12 months?

Through the production of this survey data we anticipate that employers will be better equipped when making recruitment plans and decisions and moreover, will be able to attract and retain good quality staff for their organisations. We have received encouraging feedback thus far and hope that our Events Staff and Salary Survey will continue to be embraced by our industry as an essential tool for addressing staff and salary issues into the future

This free survey can be ordered by contacting Event Recruitment on (02) 9279 2019 or mail@eventrecruitment.com.au

Turn to page 72 for a sneak peek of some of the results.

Event Recruitment specialises in contract, permanent or temporary assignments for corporate, association and government clients, PCOs, event management companies, exhibition organisers and venues.